

Copthorne Barracks, Shrewsbury

Sector: Ministry of Defence (offices)

Requirements: Reduce energy usage, with limited budget

Services provided: Behaviour change course for staff volunteers

Provider: Speedwell Energy Services

Achievements: **10% electricity & 20% gas usage reductions**

Opportunity: Training to save energy as a no/low cost option (as capital funding is limited)



Transferable Principles

- Training programmes should allow all colleagues to actively participate and be empowered to take control of their energy usage.

Critical Success Factors: Ask for volunteers; training content to relate directly to the staff involved (and their home environments). Don't use industry or technical jargon.

[CLICK HERE](#) for the full case study