

Aston University

Sector: Higher and Further Education

Requirements: To achieve meaningful carbon emissions reduction while organisation continues to grow

Services provided: Gaining senior level commitment and engagement to the University team's sustainability and behaviour change programme

Provider: Mulholland Energy on behalf of The Green Consultancy - 2015

Achievements: **30% carbon emissions reduction**

Opportunity: Vice-Chancellor and senior management team leading and supporting a culture of carbon saving across the University



Transferable Principles

- Gain senior level engagement and commitment to enable implementation of a low carbon strategy which includes effectively engaging staff and students

Critical Success Factors: Vice-Chancellor leading initiative with meaningful support by senior management

[CLICK HERE](#) for the full case study