

## Rolls-Royce, Bristol

**Sector:** Aerospace

Requirements: Demonstrate energy reduction  
Services provided: Behaviour change programme  
Provider: JRP Solutions  
Achievements: **8.9% savings delivered**  
Opportunity: Multi-team behaviour change energy savings programme based around an ISO 50001 system.



### Transferable Principles

- A holistic and coordinated multi-intervention-based behaviour change programme
- Creation of an EnCO Charter at the outset ensured full buy-in from site leadership
- Ownership of energy responsibility through Energy Champions for each building
- Energy Champions community where 'how to do it' was demonstrated in the workplace
- ECM Interventions log of all improvement opportunities managed through software and reporting tool

### Critical Success Factors

- Empowerment and quick action processes (e.g. funding immediately available for all <£1k ECM's)

[CLICK HERE](#) for the full case study