

Naylor Industries plc

Sector: Manufacturing products for construction and retail

Requirements: To promote environmentally conscious behaviours in energy, waste reduction and resource efficiency

Services provided: Tools and training to help employees save energy at work and at home through the Greenwise Initiative and EHS Roadshow

Provider: In-house teams led by Naylor EHS Department

Achievements: Consistent, longterm **monitoring of energy use** and feedback to divisional management. Introduction of an **alert card system**.

Opportunity: Raising energy awareness as part of a broader EHS programme aimed at all employees



Transferable Principles

- Use existing programmes/information highways
- Focus on employees operating energy intensive plant/equipment
- Promote open dialogue
- Formal feedback system to capture and evaluate suggestions for improvement

Critical Success Factors: Driven by EHS and Marketing Departments working together. Making it personal to employees' home life. Top down support.

[CLICK HERE](#) for the full case study