

Ibstock Brick

Sector: Manufacturing - high volume, energy intensive

Requirements: Demonstrate energy and carbon reduction

Services provided: Awareness and training for ISO50001
Energy Management

Provider: Mulholland Energy

Achievements: **17% less carbon** per tonne of production compared to 2015 baseline



Opportunity: To reduce energy consumption by engaging significant energy users as part of ISO 50001

Transferable Principles

- A 'people-first' approach by applying ISO 50001 across the business.
- Identification of Significant Energy Users who were given specific training.
- Awareness raising for All Energy Users.

Critical Success Factors: Top management support. Correct application of people clauses in ISO 50001 including competency, training, awareness and communication

[CLICK HERE](#) for the full case study