

Bourne Leisure Limited

Sector: Hospitality

Requirements: 1% per annum reduction in energy consumption
Services provided: Behaviour Change Programme focused on Site Energy Champions
Provider: Sam Arje, Energy Manager, Bourne Leisure Ltd
Achievements: **6.7% reduction in Year 1** and ongoing savings in Years 2 and 3

Opportunity: Implement a holistic long-term approach to Energy saving reductions across the estate



Transferable Principles

- Employee engagement as part of a comprehensive energy management strategy.
- Applying obliquity to focus on visitor comfort and experience with energy savings as a co-benefit.

Critical Success Factors

- Appointment of Energy Management and Sustainability team supporting a network of champions taking local action, enabled by training and regular communications.

[CLICK HERE](#) for the full case study