

Movenpick Awarded Prestigious EnCO Energy Conscious Organisation Certification

Nairobi, Kenya - 29th November 2023 – Movenpick Hotel has been officially recognised as an Energy Conscious Organisation (EnCO), the first in Africa to receive this esteemed accreditation. This significant achievement is a testament to the hotel's commitment to operational excellence and sustainable energy practices, greatly supported by the insights from BEST Energy Data.

Ivan Seka, Operations Director at BEST Energy, presented the award to Simon Hodson, General Manager of Movenpick, and his team in a ceremony held at the hotel premises. Key industry stakeholders and environmental advocates attended the event.

Over the past 24 months, Movenpick has implemented substantial operational and behavioural changes driven by data and insights provided by BEST Energy. This approach has led to increased energy efficiency and reinforced the hotel's commitment to environmental sustainability and responsible corporate practices.

"We are incredibly proud to be recognised as Africa's first Energy Conscious Organisation. This award reflects our dedication to sustainability and our continuous efforts to integrate eco-friendly practices in our operations," said Simon Hodson, General Manager of Movenpick.

In his address, Ivan Seka lauded Movenpick's achievements, stating, "Movenpick's dedication to energy efficiency and sustainable practices sets a benchmark in the industry. Their use of BEST Energy Data to drive impactful changes is a shining example of how data can lead to meaningful environmental stewardship."

The EnCO certification is awarded to organisations that demonstrate a high commitment to energy efficiency and implementing sustainable practices. Movenpick's success in this area inspires other businesses in Africa to adopt similar energy conservation and environmental sustainability strategies.

The achievement by Movenpick signals a significant milestone in Africa's journey towards sustainable energy practices and positions the hotel as a leader in environmental stewardship in the hospitality industry.